



Business Management Training Allowance

Government
Publications

As an entrepreneur, you know firsthand the challenges that come with running a business. Success requires courage, determination and a wide array of skills – skills that often vary with each stage of the business lifecycle.

Experience and on-the-job learning are key to moving forward. But specialized, qualified business management training can be critical in getting where you want to go. The Women in Business Initiative (WBI) Business Management Training Allowance (BMTA) is designed to provide you with the know-how and confidence you need to guide your business to its fullest potential.

How it works

The BMTA provides financial assistance to women business owners who wish to undertake business management training in such areas as:

- Strategic Planning
- Marketing
- Human Resources
- Business Operations
- Finance and Accounting
- Information Management
- Pursuing Broader Opportunities for Business Growth

What does this mean to you?

The Business Management Training Allowance will finance up to 75% (to a maximum of \$2,000) of approved training costs.

Who is eligible?

To be eligible, the business must be owned by a woman or women who:

- Own at least 50% of the business;
- Have at least 51% of its operating control;
- Are involved in the day-to-day running of the business.

All industry sectors are eligible.

Interested in learning more?

Talk to a member of the WBI Team today:

Newfoundland and Labrador

Newfoundland and Labrador Organization
of Women Entrepreneurs (NLOWE)
1-877-754-0555

New Brunswick

New Brunswick Association of Community
Business Development Corporations

Grand Falls: (506) 473-9775
Shediac: (506) 533-8711
Bathurst: (506) 548-7793
Fredericton: (506) 452-3918
Saint John: (506) 636-3780
ACOA NB: 1-800-561-4030

Nova Scotia

Halifax Region Municipality (HRM):
Centre for Women in Business
(902) 457-6449

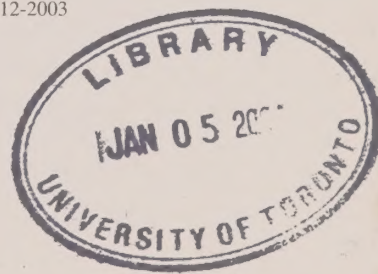
Mainland Nova Scotia (outside HRM)
and Cape Breton:

Nova Scotia Association of Community
Business Development Corporations
1-888-303-2232

Prince Edward Island

Prince Edward Island
Business Women's Association
1-866-892-6040

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Expanding Opportunities

Women in Business Initiative



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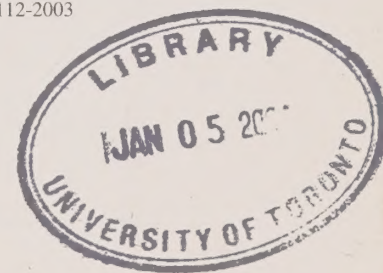
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Allocation de formation en gestion d'entreprise

En tant qu'entrepreneure, vous avez appris par expérience les défis que comporte l'exploitation d'une entreprise. Le succès exige du courage, de la détermination et un vaste éventail de compétences, des compétences qui changent à chaque étape du cycle de vie de l'entreprise.

L'expérience et l'apprentissage en cours d'emploi sont essentiels au progrès. Or, une formation spécialisée en gestion d'affaires peut être décisive pour l'avenir de votre entreprise. Le programme Allocation de formation en gestion d'entreprise (AFGE), une composante de l'Initiative Femmes en affaires, vise à vous donner le savoir-faire et la confiance dont vous avez besoin pour exploiter toutes les possibilités de croissance de votre entreprise.

Fonctionnement

Le programme AFGE offre de l'aide financière aux femmes propriétaires d'entreprises qui souhaitent suivre de la formation en gestion des affaires dans les secteurs suivants :

- la planification stratégique;
- le marketing;
- les ressources humaines;
- l'exploitation;
- les finances et la comptabilité;
- la gestion de l'information;
- la poursuite de possibilités d'expansion de l'entreprise.

Qu'est-ce que cela signifie pour vous?

Le programme Allocation de formation en gestion d'entreprise paie jusqu'à 75 % (sans dépasser 2 000 \$) des coûts de formation approuvés.

Qui est admissible?

Pour être admissible, l'entreprise doit appartenir à une femme ou à des femmes qui :

- sont propriétaires d'au moins 50 % des parts de l'entreprise;
- ont au moins 51 % du contrôle d'exploitation;
- participent à l'exploitation quotidienne de l'entreprise.

Tous les secteurs d'activités sont admissibles.

Pour en savoir davantage...

Veuillez communiquer avec un membre de l'équipe de l'Initiative Femmes en affaires dès aujourd'hui.

Terre-Neuve-et-Labrador

Newfoundland and Labrador Organization
of Women Entrepreneurs (NLOWE)
1-877-754-0555

Nouveau-Brunswick

Association des corporations de développement
communautaire du Nouveau-Brunswick

Grand-Sault : (506) 473-9775
Shediac : (506) 533-8711
Bathurst : (506) 548-7793
Fredericton : (506) 452-3918
Saint John : (506) 636-3780
APECA, N.-B. : 1-800-561-4030

Nouvelle-Écosse

Municipalité régionale de Halifax :
Centre for Women in Business
(902) 457-6449

Partie continentale de la Nouvelle-Écosse
(à l'extérieur de la MRH) et le Cap-Breton :
Association des corporations de développement
communautaire de la Nouvelle-Écosse
1-888-303-2232

Île-du-Prince-Édouard

Association des femmes d'affaires
de l'Île-du-Prince-Édouard
1-866-892-6040

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